Privacy Policy

Consent and Communication Preferences

Where processing is based on consent, NRMPL will seek consent that is free, specific, informed, unconditional, and unambiguous, through clear affirmative action. The request will be presented in clear and plain language and will identify the personal data and specified purpose.

You may withdraw consent at any time with ease comparable to giving consent, through the method stated in the relevant notice or by contacting us below. Withdrawal will not affect the lawfulness of processing based on consent before withdrawal. After withdrawal, we will stop the relevant processing and ask applicable Data Processors to do so, unless continued processing is authorized or required by law.

Disclosure and Sharing of Information

NRMPL respects the confidentiality of your personal information. We do not sell or rent personal information to third parties for their independent marketing purposes without your consent, where such consent is required by applicable law.

We may disclose or share information in the following circumstances:

- **Service providers:** With trusted third-party service providers that support our website hosting, information technology, communications, analytics, security, or other business operations, where appropriate safeguards are in place.
- **Business requirements:** With relevant customers, suppliers, contractors, or business partners where sharing is necessary for a specific business transaction, service, or engagement and is lawful.
- **Legal and regulatory obligations:** Where disclosure is required or permitted by applicable law, a court order, a lawful government request, or a regulatory requirement.
- **Protection of rights and interests:** Where reasonably necessary to protect the rights, safety, property, systems, or legitimate business interests of NRMPL or other persons, subject to applicable law.
- **Corporate transactions:** In connection with a merger, restructuring, acquisition, or transfer of business or assets, subject to applicable legal requirements and appropriate safeguards.Where a Data

Processor processes personal data on our behalf, we will engage it under a valid contract and take reasonable steps to require appropriate confidentiality, security, deletion, and compliance measures. NRMPL remains responsible for complying with its obligations as Data Fiduciary.

Aggregated and Anonymised Information

We may use or disclose aggregated, statistical, or anonymized information about website traffic, visitor behavior, service usage, and other general trends.

Such information is intended not to identify individual users. Where information can reasonably be used to identify an individual, it will be treated as personal information in accordance with applicable law.

Cookies and Similar Technologies

Our website may use cookies and similar technologies to support website functionality, remember user preferences, understand website usage, and improve performance and user experience.

Cookies may include:

- Essential cookies: Necessary for the basic functioning, security, or operation of the website.
- Preference cookies: Used to remember settings or preferences, where applicable.
- Analytics cookies: Used to understand website traffic and interactions, where implemented.

You may be able to manage or disable cookies through your browser settings or any cookie preference tool provided on our website. Disabling certain cookies may affect some website features or functionality.

Where required by applicable law, we will obtain consent before placing or using non-essential cookies or similar technologies.

Information collected through cookies will be handled in accordance with this Privacy Policy and applicable law.

We may also use IP addresses and related technical information to administer the Website, diagnose technical or security issues, understand general usage patterns, and detect or block suspected misuse, subject to applicable law.

Data Security

NRMPL will implement reasonable security safeguards to prevent personal data breaches, including safeguards appropriate to the nature, scope, context, and risk of processing.These measures may include role-based access controls, firewalls, security monitoring, password controls, encryption or authentication technologies where appropriate, confidentiality obligations, and safeguards suited to the nature of the information and risks involved. Personnel and service providers with authorized access are expected to comply with applicable confidentiality and data-protection requirements.

However, no method of transmission over the internet or electronic storage can be guaranteed to be completely secure. Accordingly, while we strive to protect your information, we cannot guarantee absolute security.

If a personal data breach occurs, we will take reasonable steps to contain and mitigate it and will notify the Data Protection Board of India and affected Data Principals in the form and manner required by applicable law.

Data Retention and Deletion

NRMPL will erase personal data when the Data Principal withdraws consent or when it is reasonable to assume that the specified purpose is no longer being served, whichever occurs earlier, unless retention is necessary for compliance with law. We may contact you before erasure where required to determine whether you wish to continue engaging with us.

When personal information is no longer required for the purpose for which it was collected, or for a lawful retention period, we will take reasonable steps to delete, anonymise, or securely dispose of it. Residual copies may remain temporarily in backups or systems until they are overwritten or deleted through routine processes.

You may request deletion of your personal information by contacting us using the details provided in the Contact Us section. We will assess and respond to such requests in accordance with applicable law. Certain information may need to be retained where legally required or otherwise permitted by law.

Your Rights and Choices

Subject to applicable law and relevant limitations, you may ask to review the personal information you have provided to us and may have the right to:

- Request information about the personal data we process about you.
- Request corrections or updating of inaccurate or incomplete personal information.
- Request deletion of personal information where legally permissible.
- Withdraw consent where processing is based on consent and withdrawal is permitted under applicable law.
- Raise a concern or grievance regarding the handling of your personal information.
- Exercise any other rights available to you under applicable data protection laws.
- Nominate another individual to exercise your rights in the event of your death or incapacity, in accordance with applicable law.
- You may request access to, correction of, or updating of information you have provided by contacting us using the details in the Contact Us and Grievances section.
- Requests may be submitted using the contact details below and should identify the request and the personal data concerned. We may ask for reasonable information to authenticate your identity and locate the relevant data.

We will respond within the period prescribed by applicable law. If you are dissatisfied with our response or do not receive a response within the applicable period, you may escalate the grievance to the Data Protection Board of India through the mechanism made available by the Board.

Anonymity and Confidentiality

Where permitted by applicable law and reasonably practicable, you may request that we limit the use or disclosure of identifying information in a particular interaction.

We will consider such requests in accordance with the nature of the service, operational requirements, and applicable legal obligations. Certain activities, including contractual transactions, regulatory compliance, or the provision of specific services, may require identity verification or the collection of identifying information.

NRMPL will take reasonable steps to protect personal information from unauthorized disclosure but cannot guarantee anonymity in every circumstance.

Third-Party Websites and Services

The Website may contain links to third-party websites, platforms, or services for your convenience or reference.Third parties may have their own privacy policies, subscription terms, and data-handling practices. NRMPL does not control those parties and is not responsible for their privacy practices, content, security, or fulfillment of independently offered benefits or services.We encourage you to review the applicable privacy policies before providing personal information to any third-party website or service.

Children's Privacy

We do not collect children’s personal data, except limited family details provided by an employee solely for medical or health-related purposes, such as during onboarding or when adding a family member to employee records. Such information will be used only for the specified medical purpose and kept confidential.

Changes to This Privacy Policy

We do not collect children’s personal data, except limited family details provided by an employee solely for medical or health-related purposes, such as during onboarding or when adding a family member to employee records. Such information will be used only for the specified medical purpose and kept confidential

Contact Us and Grievances

If you have questions, wish to review or correct your information, withdraw consent, change communication preferences, or raise a privacy complaint, please contact NRMPL using the details below:

NRMPL

:- > Website: www.letsrecycle.in

:-> Privacy Contact / Grievance Officer: **Alpesh Thakkar**

:-> Email: **alpesh.thakkar@nrmpl.com**

:-> Postal Address: **708-714, 7th floor, Noble Trade Center, opp. B.D.Rao Brahmbhatt hall, nr. Bhuyangdev Cross Road, Bhuyangdev Society, Memnagar, Ahmedabad, Gujarat 380052**

:-> We will acknowledge and respond to grievances within the period prescribed by applicable law. Please use our grievance redressal process before escalating a complaint to the Data Protection Board of India.

Governing Law

This Privacy Policy shall be interpreted in accordance with the laws of India, to the extent applicable. Any rights, obligations, and remedies relating to personal information shall be governed by the applicable laws and regulations in force from time to time.